



# *Arts Alive!*

A Night in New York City



Celebrating Maryland Hall's 40th Anniversary

Friday, September 6, 2019 | 6-10pm

**Sponsorship Opportunities**

**40**  
YEARS

MARYLAND HALL  
*art for all*

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Celebrate Maryland Hall's 40th Anniversary and kick-off the Annapolis fall season at Arts Alive! — all in support of our *Art for All* mission.

Take a bite out of the Big Apple at Maryland Hall's big 40th Anniversary Celebration and annual Arts Alive fundraiser on Friday, September 6, 2019! From Uptown to Downtown you will stroll through your favorite parts of NYC. Enjoy an evening in Central Park, the art scene in SoHo and a performance at Carnegie Hall.

This much anticipated event takes place from 6 -10 pm in a beautiful 10,000 sq. foot tent where you can mix and mingle, enjoy great food, wine and a favorite New York City cocktail, bid on our extensive silent auction, and, of course, immerse yourself in the sounds of NYC! The City that never sleeps will have you saying... "I love New York" at Maryland Hall!

### ARTS ALIVE CHAIR:

Debbie Mayer  
Maryland Hall Board Member

### Become an Arts Alive Sponsor!

Be recognized as an investor in your region's cultural hub. Your sponsorship supports Maryland Hall, a destination for people of all ages, and reflecting the diversity of our region. Stand among those who support the connective power of the arts for a healthier, stronger, and more vibrant community and economy. See your business heralded before an audience of 600 community thought leaders, business executives and individuals with a shared commitment.

**YOUR ARTS ALIVE!  
SPONSORSHIP  
SUPPORTS MARYLAND HALL'S  
MISSION OF PROVIDING  
"ART FOR ALL."**

### About Maryland Hall

Dedicated to providing *Art for All*, Maryland Hall for the Creative Arts is the community's arts center, providing lifelong opportunities in the arts for all ages. Serving 100,000 people each year, Maryland Hall educates, enriches and enhances lives through performances in our newly-renovated theatre, exhibitions in several galleries, education classes and workshops, and outreach programs that bring the arts to underserved students.

Cover Art: *Empire State of Mind* by Harley Hope,  
Maryland Hall House Artist & Outreach Coordinator



MARYLAND HALL  
*art for all*

# Levels of Sponsorship:

	<b>Big Apple Presenting</b> (\$24,000 tax deductible) <b>\$25,000</b>	<b>Carnegie Hall Music + Stage</b> (\$14,100 tax deductible) <b>\$15,000</b>	<b>Empire State</b> (\$9,200 tax deductible) <b>\$10,000</b>	<b>Herald Square</b> (\$6,800 tax deductible) <b>\$7,500</b>	<b>Lady Liberty</b> (\$4,400 tax deductible) <b>\$5,000</b>	<b>Broadway</b> (\$2,500 tax deductible) <b>\$3,000</b>	<b>Times Square</b> (\$1,100 tax deductible) <b>\$1,500</b>
<b>Exclusive Sponsorship</b>	✓						
<b>Promotional 15 second Vignette at Arts Alive</b>	✓						
<b>Remarks to guests</b>	✓	✓					
<b>Logo on Stage Signage</b>	✓	✓					
<b>Logo on Event Banner</b>	✓	✓	✓				
<b>Logo on Silent Auction Tent Cards and Signage</b>				✓			
<b>Event Tickets</b>	20	18	16	14	12	10	8
<b>Arts Alive Program - to 500+ guests</b>	Full pg. color ad + logo	Full pg. color ad + logo	Full pg. B&W ad + logo	1/2 pg. B&W ad + logo	1/2 pg. B&W ad + logo	1/2 pg. B&W ad + logo	1/2 pg. B&W ad + name
<b>Recognition on mailed Arts Alive invitation to 2000+</b>	Logo	Logo	Logo	Logo	Logo	Logo	✓
<b>Recognition on Arts Alive event page of MD Hall website</b>	Logo	Logo	Logo	✓	✓	✓	✓
<b>Recognition in weekly e-newsletters (to 20,000+) April through October 2019</b>	Logo	Logo	Logo	✓	✓	✓	✓
<b>Recognition on Arts Alive Sponsor Slide on event large screens &amp; TV monitors</b>	✓	✓	✓	✓	✓	✓	✓
<b>Recognition in Social Media promotion of Arts Alive</b>	✓	✓	✓	✓	✓	✓	✓

Half of our operating income comes from contributions including sponsorships – please sign up as a sponsor today!



**MARYLAND HALL**

**Deadline for sponsorship inclusion in the invitation is June 24, 2019**

**Questions?**

Steff Kemp

443-714-8098

skemp@marylandhall.org

**Please return completed form to:**

Maryland Hall for the Creative Arts

801 Chase Street

Annapolis, MD 21401

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**YES! I want to be a sponsor of Arts Alive, Maryland Hall's signature fundraising event, on Friday, September 6, 2019.**

Individual/Company \_\_\_\_\_ Contact \_\_\_\_\_  
(as it should appear in the program)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Levels:

- Big Apple Presenting Sponsor \$25,000**
- Carnegie Hall Music + Stage Sponsor \$15,000**
- Empire State Sponsor \$10,000**
- Herald Square Sponsor \$7,500**
- Lady Liberty Sponsor \$5,000**
- Broadway Sponsor \$3,000**
- Times Square Sponsor \$1,500**
- We are not able to be a sponsor but will support Maryland Hall through a donation of \$\_\_\_\_\_**

### Payment Information:

Enclosed is my check for \$\_\_\_\_\_ made payable to Maryland Hall

Please bill my credit card for \$\_\_\_\_\_

MasterCard  Visa  AMEX  Discover

Card Number \_\_\_\_\_

CCV \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Maryland Hall is a 501(c)3 not for profit corporation (FID#52-1164469). Contributions (in excess of the value of any items provided to the donor) are tax-deductible to the fullest extent allowed by law.



**Please return completed form to:**

Maryland Hall for the Creative Arts  
801 Chase Street  
Annapolis, MD 21401

**Email:** [skemp@marylandhall.org](mailto:skemp@marylandhall.org) | **Phone:** 443-714-8098